

# Ohio County Profiles



Department of  
Development

Prepared by the Office of Policy, Research and Strategic Planning

## Ashland County

**Established:** Act - February 24, 1846  
**2010 Population:** 53,139  
**Land Area:** 424.4 square miles  
**County Seat:** Ashland City  
**Named for:** U.S. Statesman Henry Clay's Kentucky Estate



### Taxes

Taxable value of real property	\$924,592,310
Residential	\$686,091,420
Agriculture	\$98,844,900
Industrial	\$28,904,060
Commercial	\$110,468,090
Mineral	\$283,840
Ohio income tax liability	\$25,749,883
Average per return	\$1,071.04

### Land Use/Land Cover

	Percent
Urban (Residential/Commercial/Industrial/Transportation and Urban Grasses)	2.33%
Cropland	47.98%
Pasture	11.02%
Forest	37.21%
Open Water	0.27%
Wetlands (Wooded/Herbaceous)	1.18%
Bare/Mines	0.00%

### Largest Places

	Census 2010	Census 2000
Ashland city	20,362	21,249
Loudonville village (pt.)	2,587	2,848
Perrysville village	735	816
Jeromesville village	562	478
Hayesville village	448	348
Savannah village	413	372
Bailey Lakes village	371	397
Polk village	336	357
Mifflin village	137	144

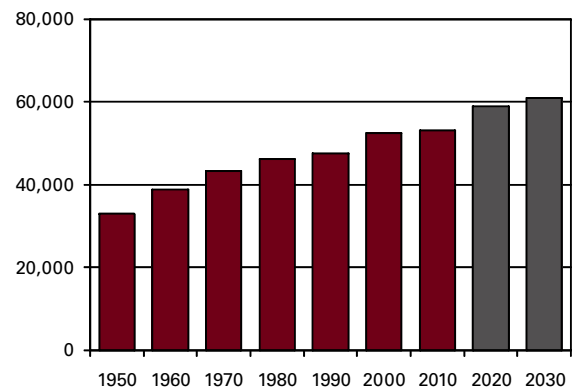
### Total Population

#### Census

1800		1880	23,883	1950	33,040
1810		1890	22,223	1960	38,771
1820		1900	21,184	1970	43,303
1830		1910	22,975	1980	46,178
1840		1920	24,627	1990	47,507
1850	23,813	1930	26,867	2000	52,523
1860	22,951	1940	29,785	2010	53,139
1870	21,933				

#### Projected

2020	59,010
2030	61,050



<b>Population by Race</b>	<b>Number</b>	<b>Percent</b>
ACS Total Population	54,622	100.0%
White	52,959	97.0%
African-American	368	0.7%
Native American	155	0.3%
Asian	446	0.8%
Pacific Islander	53	0.1%
Other	106	0.2%
Two or More Races	535	1.0%
Hispanic (may be of any race)	458	0.8%
<b>Total Minority</b>	<b>1,949</b>	<b>3.6%</b>

<b>Educational Attainment</b>	<b>Number</b>	<b>Percent</b>
Persons 25 years and over	35,469	100.0%
No high school diploma	5,157	14.5%
High school graduate	15,467	43.6%
Some college, no degree	6,330	17.8%
Associate degree	2,465	6.9%
Bachelor's degree	3,618	10.2%
Master's degree or higher	2,432	6.9%

<b>Family Type by Employment Status</b>	<b>Number</b>	<b>Percent</b>
Total Families	14,096	100.0%
Married couple, husband and wife in labor force	6,283	44.6%
Married couple, husband in labor force, wife not	2,442	17.3%
Married couple, wife in labor force, husband not	645	4.6%
Married couple, husband and wife not in labor force	2,272	16.1%
Male householder, in labor force	712	5.1%
Male householder, not in labor force	135	1.0%
Female householder, in labor force	1,233	8.7%
Female householder, not in labor force	374	2.7%

<b>Household Income</b>	<b>Number</b>	<b>Percent</b>
Total Households	19,971	100.0%
Less than \$10,000	1,547	7.7%
\$10,000 to \$19,999	2,315	11.6%
\$20,000 to \$29,999	2,630	13.2%
\$30,000 to \$39,999	2,338	11.7%
\$40,000 to \$49,999	2,080	10.4%
\$50,000 to \$59,999	2,017	10.1%
\$60,000 to \$74,999	2,351	11.8%
\$75,000 to \$99,999	2,652	13.3%
\$100,000 to \$149,999	1,434	7.2%
\$150,000 to \$199,999	387	1.9%
\$200,000 or more	220	1.1%
<b>Median household income</b>	<b>\$45,556</b>	

<b>Population by Age</b>	<b>Number</b>	<b>Percent</b>
ACS Total Population	54,622	100.0%
Under 5 years	3,495	6.4%
5 to 17 years	9,709	17.8%
18 to 24 years	5,949	10.9%
25 to 44 years	13,193	24.2%
45 to 64 years	14,287	26.2%
65 years and more	7,989	14.6%
<b>Median Age</b>	<b>38.1</b>	

<b>Family Type by Presence of Own Children Under 18</b>	<b>Number</b>	<b>Percent</b>
Total Families	14,096	100.0%
Married-couple families with own children	4,405	31.3%
Male householder, no wife present, with own children	415	2.9%
Female householder, no husband present, with own children	1,007	7.1%
Families with no own children	8,269	58.7%

<b>Poverty Status of Families By Family Type by Presence Of Related Children</b>	<b>Number</b>	<b>Percent</b>
Total Families	14,096	100.0%
Family income above poverty level	12,824	91.0%
Family income below poverty level	1,272	9.0%
Married couple, with related children	508	39.9%
Male householder, no wife present, with related children	101	7.9%
Female householder, no husband present, with related children	438	34.4%
Families with no related children	225	17.7%

<b>Ratio of Income To Poverty Level</b>	<b>Number</b>	<b>Percent</b>
Population for whom poverty status is determined	51,810	100.0%
Below 50% of poverty level	2,925	5.6%
50% to 99% of poverty level	4,943	9.5%
100% to 149% of poverty level	4,393	8.5%
150% to 199% of poverty level	5,863	11.3%
200% of poverty level or more	33,686	65.0%

<b>Geographical Mobility</b>	<b>Number</b>	<b>Percent</b>
Population aged 1 year and older	54,009	100.0%
Same house as previous year	46,802	86.7%
Different house, same county	3,742	6.9%
Different county, same state	2,374	4.4%
Different state	820	1.5%
Abroad	271	0.5%

Percentages may not sum to 100% due to rounding.

## Travel Time To Work

	Number	Percent
Workers 16 years and over	23,484	100.0%
Less than 15 minutes	10,301	43.9%
15 to 29 minutes	6,597	28.1%
30 to 44 minutes	3,574	15.2%
45 to 59 minutes	1,367	5.8%
60 minutes or more	1,645	7.0%

Mean travel time **21.6 minutes**

## Housing Units

	Number	Percent
Total housing units	21,974	100.0%
Occupied housing units	19,971	90.9%
Owner occupied	15,785	79.0%
Renter occupied	4,186	21.0%
Vacant housing units	2,003	9.1%

## Year Structure Built

	Number	Percent
Total housing units	21,974	100.0%
Built 2005 or later	528	2.4%
Built 2000 to 2004	1,410	6.4%
Built 1990 to 1999	3,277	14.9%
Built 1980 to 1989	1,856	8.4%
Built 1970 to 1979	2,716	12.4%
Built 1960 to 1969	2,142	9.7%
Built 1950 to 1959	2,683	12.2%
Built 1940 to 1949	1,320	6.0%
Built 1939 or earlier	6,042	27.5%

Median year built **1964**

## Value for Specified Owner-Occupied Housing Units

	Number	Percent
Specified owner-occupied housing units	15,785	100.0%
Less than \$20,000	542	3.4%
\$20,000 to \$39,999	164	1.0%
\$40,000 to \$59,999	529	3.4%
\$60,000 to \$79,999	1,133	7.2%
\$80,000 to \$99,999	2,628	16.6%
\$100,000 to \$124,999	2,459	15.6%
\$125,000 to \$149,999	2,480	15.7%
\$150,000 to \$199,999	2,740	17.4%
\$200,000 to \$299,999	2,188	13.9%
\$300,000 to \$499,999	603	3.8%
\$500,000 to \$999,999	193	1.2%
\$1,000,000 or more	126	0.8%

Median value **\$129,400**

## House Heating Fuel

	Number	Percent
Occupied housing units	19,971	100.0%
Utility gas	10,496	52.6%
Bottled, tank or LP gas	2,068	10.4%
Electricity	3,576	17.9%
Fuel oil, kerosene, etc	1,804	9.0%
Coal, coke or wood	1,735	8.7%
Solar energy or other fuel	216	1.1%
No fuel used	76	0.4%

Percentages may not sum to 100% due to rounding.

## Gross Rent

	Number	Percent
Specified renter-occupied housing units	4,186	100.0%
Less than \$100	15	0.4%
\$100 to \$199	79	1.9%
\$200 to \$299	139	3.3%
\$300 to \$399	278	6.6%
\$400 to \$499	666	15.9%
\$500 to \$599	695	16.6%
\$600 to \$699	658	15.7%
\$700 to \$799	570	13.6%
\$800 to \$899	173	4.1%
\$900 to \$999	241	5.8%
\$1,000 to \$1,499	280	6.7%
\$1,500 or more	105	2.5%
No cash rent	287	6.9%

Median gross rent **\$609**

Median gross rent as a percentage of household income **31.7**

## Selected Monthly Owner Costs for Specified Owner-Occupied Housing Units

	Number	Percent
Specified owner-occupied housing units with a mortgage	10,290	100.0%
Less than \$400	193	1.9%
\$400 to \$599	704	6.8%
\$600 to \$799	1,141	11.1%
\$800 to \$999	1,638	15.9%
\$1,000 to \$1,249	2,324	22.6%
\$1,250 to \$1,499	1,764	17.1%
\$1,500 to \$1,999	1,715	16.7%
\$2,000 to \$2,999	633	6.2%
\$3,000 or more	178	1.7%

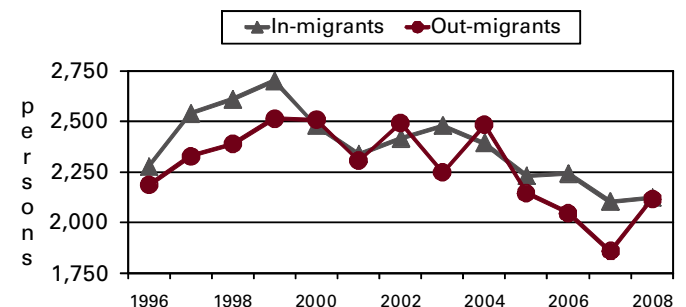
Median monthly owners cost **\$1,158**

Median monthly owners cost as a percentage of household income **24.0**

## Vital Statistics

	Number	Rate
Births / rate per 1,000 women aged 15 to 44	644	57.4
Teen births / rate per 1,000 females 15-19	45	22.6
Deaths / rate per 100,000 population	480	874.3
Marriages / rate per 1,000 population	329	6.0
Divorces / rate per 1,000 population	167	3.1

## Migration



## Agriculture

Land in farms (acres)	149,000
Number of farms	1,050
Average size (acres)	142
Total cash receipts	\$94,091,000
Per farm	\$89,611

## Education

Public schools	17
Students (Average Daily Membership)	7,020
Expenditures per student	\$8,953
Student-teacher ratio	17.8
Graduation rate	91.2
Teachers (Full Time Equivalent)	426.4
Non-public schools	2
Students	252
4-year public universities	0
Branches	0
2-year public colleges	0
Private universities and colleges	1
Public libraries (Main / Branches)	2 / 0

## Transportation

Registered motor vehicles	63,950
Passenger cars	35,869
Noncommercial trucks	12,465
Total license revenue	\$1,752,285.80
Interstate highway miles	16.15
Turnpike miles	0.00
U.S. highway miles	70.43
State highway miles	171.53
County, township, and municipal road miles	818.73
Commercial airports	1

## Voting

Number of precincts	52
Number of registered voters	35,768
Voted in 2010 election	17,713
Percent turnout	49.5%

## Health Care

Physicians (MDs & DOs)	70
Registered hospitals	1
Number of beds	123
Licensed nursing homes	5
Number of beds	488
Licensed residential care	6
Number of beds	328
Adults with employer-based insurance	54.7%
Children with employer-based insurance	59.7%

## State Parks, Forests, Nature Preserves, And Wildlife Areas

Areas/Facilities	4
Acreage	6,137.14

## Communications

Television stations	0
Radio stations	4
Daily newspapers	1
Circulation	12,400

## Crime

Total crimes reported in Uniform Crime Report	990
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## Finance

FDIC insured financial institutions (HQs)	0
Assets (000)	\$0
Branch offices	21
Institutions represented	9

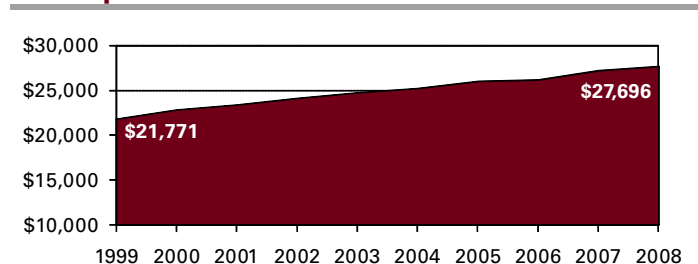
## Transfer Payments

Total transfer payments	\$307,404,000
Payments to individuals	\$298,091,000
Retirement and disability	\$133,697,000
Medical payments	\$114,102,000
Income maintenance (Supplemental SSI, family assistance, food stamps, etc)	\$20,274,000
Unemployment benefits	\$9,124,000
Veterans benefits	\$5,931,000
Federal education and training assistance	\$10,662,000
Other payments to individuals	\$4,301,000
Total personal income	\$1,522,786,000
Dependency ratio	20.2%

## Federal Expenditures

Direct expenditures or obligations	\$253,357,560
Retirement and disability	\$137,068,792
Other direct payments	\$66,361,139
Grant awards	\$39,503,051
Highway planning and construction	\$11,393,704
Temporary assistance to needy families	\$3,367,796
Medical assistance program	\$16,441,229
Procurement contract awards	\$2,135,433
Dept. of Defense	\$141,719
Salary and wages	\$8,289,145
Dept. of Defense	\$117,000
Other federal assistance	\$45,380,802
Direct loans	(\$16,876,897)
Guaranteed loans	\$28,299,381
Insurance	\$33,958,318

## Per Capita Personal Income



**Civilian Labor Force**

	2005	2006	2007	2008	2009
Civilian labor force	27,000	27,200	27,600	27,200	27,500
Employed	25,400	25,800	25,900	25,200	24,100
Unemployed	1,700	1,500	1,600	2,000	3,400
Unemployment rate	6.2	5.4	6.0	7.4	12.3

**Establishments, Employment, and Wages by Sector: 2008**

Industrial Sector	Number of Establishments	Average Employment	Total Wages	Average Weekly Wage
Private Sector	1,030	15,148	\$482,397,788	\$612
Goods-Producing	225	4,305	\$169,571,894	\$758
Natural Resources and Mining	20	176	\$4,092,953	\$447
Constuction	110	642	\$25,440,660	\$762
Manufacturing	95	3,487	\$140,038,281	\$772
Service-Providing	806	10,844	\$312,825,894	\$555
Trade, Transportation and Utilities	263	3,235	\$90,199,633	\$536
Information	14	270	\$9,804,123	\$699
Financial Services	88	414	\$13,471,266	\$625
Professional and Business Services	114	1,242	\$46,993,211	\$727
Education and Health Services	115	3,408	\$119,441,498	\$674
Leisure and Hospitality	113	1,642	\$18,279,844	\$214
Other Services	97	633	\$14,636,319	\$445
Federal Government		108	\$4,581,990	\$818
State Government		448	\$24,119,179	\$1,035
Local Government		2,393	\$81,977,491	\$659

Private Sector total includes Unclassified establishments not shown.

**Change Since 2003**

Private Sector	2.1%	-1.6%	10.1%	11.9%
Goods-Producing	2.3%	-22.5%	-15.2%	9.4%
Natural Resources and Mining	-4.8%	36.4%	46.4%	6.9%
Construction	4.8%	12.2%	15.4%	2.7%
Manufacturing	0.0%	-28.1%	-20.1%	11.2%
Service-Producing	2.2%	10.2%	31.4%	19.4%
Trade, Transportation and Utilities	5.6%	13.9%	21.5%	6.6%
Information	75.0%	132.8%	164.3%	13.5%
Financial Services	-9.3%	-14.8%	11.1%	30.2%
Professional and Business Services	3.6%	36.8%	79.7%	31.2%
Education and Health Services	1.8%	14.7%	30.7%	13.9%
Leisure and Hospitality	5.6%	-8.6%	3.6%	13.2%
Other Services	-6.7%	-12.6%	15.4%	32.0%
Federal Government		-2.7%	6.0%	9.5%
State Government		-10.9%	2.8%	15.4%
Local Government		-0.2%	23.5%	23.9%

**Business Numbers**

	2004	2005	2006	2007	2008
Business starts	100	81	93	94	81
Active businesses	1,103	1,091	1,087	1,046	1,019

**Major Employers**

Ashland City Schools	Govt
Ashland University	Serv
Mansfield Plumbing Products LLC	Mfg
McGraw-Hill Companies	Trade
Pentair Pump Group Inc	Mfg
Samaritan Regional Health System	Serv
State of Ohio	Govt
Step2 Co	Mfg
Wil Research Laboratories LLC	R&D

**Residential Construction**

	2005	2006	2007	2008	2009
Total units	358	141	165	71	48
Total valuation (000)	\$29,569	\$18,400	\$19,378	\$9,001	\$6,465
Total single-unit bldgs	162	133	129	69	48
Average cost per unit	\$135,979	\$138,122	\$128,602	\$125,229	\$134,681
Total multi-unit bldg units	196	8	36	2	0
Average cost per unit	\$38,469	\$3,750	\$77,444	\$180,000	\$0