

Ohio County Profiles

Prepared by the Office of Research

2024 Edition



Department of
Development

Ashland County

Established:	Act - February 24, 1846
2023 Population:	52,190
Land Area:	424.4 square miles
County Seat:	Ashland City
Named for:	U.S. Statesman Henry Clay's Kentucky Estate



Taxes

Taxable value of real property	\$1,138,953,330
Residential	\$800,270,350
Agriculture	\$133,850,630
Industrial	\$42,768,820
Commercial	\$161,839,620
Mineral	\$223,910
Ohio income tax liability	\$26,980,080
Average per return	\$1,093.68

Land Use/Land Cover

	Percent
Developed, Lower Intensity	8.01%
Developed, Higher Intensity	1.61%
Barren (strip mines, gravel pits, etc.)	0.03%
Forest	31.30%
Shrub/Scrub and Grasslands	0.48%
Pasture/Hay	19.79%
Cultivated Crops	36.32%
Wetlands	1.59%
Open Water	0.85%

Largest Places

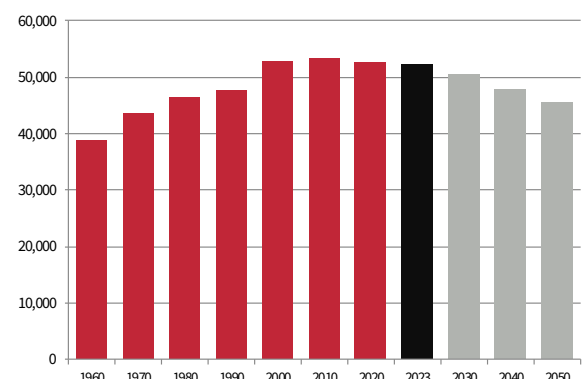
	2023	2020
Ashland city	18,718	19,227
Jackson twp UB	3,641	3,600
Montgomery twp	2,743	2,749
Loudonville vil. (part)	2,703	2,712
Sullivan twp	2,689	2,625
Orange twp	2,563	2,528
Milton twp	2,380	2,356
Vermillion twp UB	2,185	2,139
Perry twp	1,992	1,994
Green twp UB	1,864	1,832

UB: Unincorporated balance

Total Population

Census

1800		1910	22,975	2020	52,447
1810		1920	24,627		
1820		1930	26,867	Estimate	
1830		1940	29,785	2023	52,190
1840		1950	33,040		
1850	23,813	1960	38,771	Projection	
1860	22,951	1970	43,303	2030	50,152
1870	21,933	1980	46,178	2040	47,629
1880	23,883	1990	47,507	2050	45,309
1890	22,223	2000	52,523		
1900	21,184	2010	53,139		



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Population by Race

	Number	Percent
ACS Total Population	52,522	100.0%
White	50,178	95.5%
African-American	409	0.8%
Native American	82	0.2%
Asian	320	0.6%
Pacific Islander	6	0.0%
Other	160	0.3%
Two or More Races	1,367	2.6%
Hispanic (may be of any race)	883	1.7%
Total Minority	2,852	5.4%

Educational Attainment

	Number	Percent
Persons 25 years and over	35,796	100.0%
No high school diploma	3,619	10.1%
High school graduate	15,311	42.8%
Some college, no degree	6,000	16.8%
Associate degree	3,026	8.5%
Bachelor's degree	5,103	14.3%
Master's degree or higher	2,737	7.6%

Family Type by Employment Status

	Number	Percent
Total Families	13,586	100.0%
Married couple, husband and wife in labor force	5,204	38.3%
Married couple, husband in labor force, wife not	2,608	19.2%
Married couple, wife in labor force, husband not	757	5.6%
Married couple, husband and wife not in labor force	2,457	18.1%
Male householder, in labor force	687	5.1%
Male householder, not in labor force	142	1.0%
Female householder, in labor force	1,099	8.1%
Female householder, not in labor force	632	4.7%

Household Income

	Number	Percent
Total Households	20,478	100.0%
Less than \$10,000	645	3.1%
\$10,000 to \$19,999	1,603	7.8%
\$20,000 to \$29,999	1,857	9.1%
\$30,000 to \$39,999	1,857	9.1%
\$40,000 to \$49,999	1,847	9.0%
\$50,000 to \$59,999	2,063	10.1%
\$60,000 to \$74,999	2,184	10.7%
\$75,000 to \$99,999	3,412	16.7%
\$100,000 to \$149,999	3,443	16.8%
\$150,000 to \$199,999	902	4.4%
\$200,000 or more	665	3.2%
Median household income	\$62,254	

Percentages may not sum to 100% due to rounding.

Population by Age

	Number	Percent
ACS Total Population	52,522	100.0%
Under 5 years	2,839	5.4%
5 to 17 years	8,942	17.0%
18 to 24 years	4,945	9.4%
25 to 44 years	11,749	22.4%
45 to 64 years	13,750	26.2%
65 years and more	10,297	19.6%
Median Age	41.5	

Family Type by Presence of Own Children Under 18

	Number	Percent
Total Families	13,681	100.0%
Married-couple families with own children	3,614	26.4%
Male householder, no wife present, with own children	362	2.6%
Female householder, no husband present, with own children	759	5.5%
Families with no own children	8,946	65.4%

Poverty Status of Families By Family Type by Presence Of Related Children

	Number	Percent
Total Families	13,681	100.0%
Family income above poverty level	12,806	93.6%
Family income below poverty level	875	6.4%
Married couple, with related children	216	1.6%
Male householder, no wife present, with related children	48	0.4%
Female householder, no husband present, with related children	311	2.3%
Families with no related children	300	2.2%

Ratio of Income To Poverty Level

	Number	Percent
Population for whom poverty status is determined	50,670	100.0%
Below 50% of poverty level	2,664	5.3%
50% to 99% of poverty level	3,286	6.5%
100% to 124% of poverty level	2,039	4.0%
125% to 149% of poverty level	2,592	5.1%
150% to 184% of poverty level	3,934	7.8%
185% to 199% of poverty level	1,499	3.0%
200% of poverty level or more	34,656	68.4%

Geographical Mobility

	Number	Percent
Population aged 1 year and older	51,937	100.0%
Same house as previous year	45,708	88.0%
Different house, same county	2,987	5.8%
Different county, same state	2,665	5.1%
Different state	494	1.0%
Abroad	83	0.2%

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Travel Time To Work

	Number	Percent
Workers 16 years and over	22,934	100.0%
Less than 15 minutes	9,137	39.8%
15 to 29 minutes	7,125	31.1%
30 to 44 minutes	3,392	14.8%
45 to 59 minutes	1,754	7.6%
60 minutes or more	1,526	6.7%

Mean travel time 23.3 minutes

Housing Units

	Number	Percent
Total housing units	22,491	100.0%
Occupied housing units	20,478	91.0%
Owner occupied	15,954	77.9%
Renter occupied	4,524	22.1%
Vacant housing units	2,013	9.0%

Year Structure Built

	Number	Percent
Total housing units	22,491	100.0%
Built 2020 or later	48	0.2%
Built 2010 to 2019	746	3.3%
Built 2000 to 2009	2,671	11.9%
Built 1990 to 1999	3,162	14.1%
Built 1980 to 1989	1,459	6.5%
Built 1970 to 1979	2,689	12.0%
Built 1960 to 1969	1,809	8.0%
Built 1950 to 1959	2,915	13.0%
Built 1940 to 1949	1,204	5.4%
Built 1939 or earlier	5,788	25.7%

Median year built 1967

Value for Specified Owner-Occupied Housing Units

	Number	Percent
Specified owner-occupied housing units	15,954	100.0%
Less than \$20,000	625	3.9%
\$20,000 to \$39,999	663	4.2%
\$40,000 to \$59,999	505	3.2%
\$60,000 to \$79,999	710	4.5%
\$80,000 to \$99,999	1,223	7.7%
\$100,000 to \$124,999	1,427	8.9%
\$125,000 to \$149,999	1,740	10.9%
\$150,000 to \$199,999	3,619	22.7%
\$200,000 to \$299,999	3,334	20.9%
\$300,000 to \$499,999	1,621	10.2%
\$500,000 to \$999,999	372	2.3%
\$1,000,000 or more	115	0.7%

Median value \$163,600

House Heating Fuel

	Number	Percent
Occupied housing units	20,478	100.0%
Utility gas	10,578	51.7%
Bottled, tank or LP gas	2,360	11.5%
Electricity	4,609	22.5%
Fuel oil, kerosene, etc	1,023	5.0%
Coal, coke or wood	1,656	8.1%
Solar energy or other fuel	227	1.1%
No fuel used	25	0.1%

Percentages may not sum to 100% due to rounding.

Gross Rent

	Number	Percent
Specified renter-occupied housing units	4,524	100.0%
Less than \$100	16	0.4%
\$100 to \$199	0	0.0%
\$200 to \$299	130	2.9%
\$300 to \$399	96	2.1%
\$400 to \$499	205	4.5%
\$500 to \$599	435	9.6%
\$600 to \$699	526	11.6%
\$700 to \$799	550	12.2%
\$800 to \$899	623	13.8%
\$900 to \$999	503	11.1%
\$1,000 to \$1,499	723	16.0%
\$1,500 or more	302	6.7%
No cash rent	415	9.2%

Median gross rent \$815

Median gross rent as a percentage of household income 24.8

Selected Monthly Owner Costs for Specified Owner-Occupied Housing Units

	Number	Percent
Specified owner-occupied housing units with a mortgage	9,279	100.0%
Less than \$400	49	0.5%
\$400 to \$599	452	4.9%
\$600 to \$799	1,151	12.4%
\$800 to \$999	1,851	19.9%
\$1,000 to \$1,249	1,708	18.4%
\$1,250 to \$1,499	1,670	18.0%
\$1,500 to \$1,999	1,609	17.3%
\$2,000 to \$2,999	640	6.9%
\$3,000 or more	149	1.6%

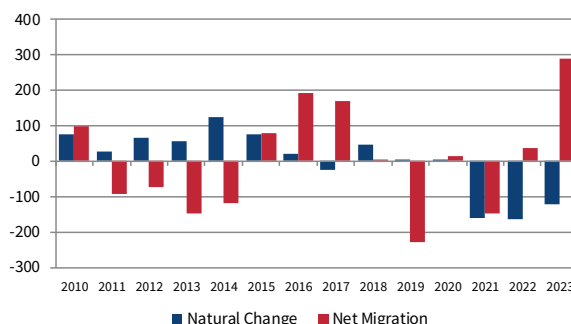
Median monthly owners cost \$1,166

Median monthly owners cost as a percentage of household income 18.4

Vital Statistics

	Number	Rate
Births / rate per 1,000 women aged 15 to 44	589	63.4
Teen births / rate per 1,000 females 15-19	15	8.7
Deaths / rate per 100,000 population	717	1,374.1

Components of Population Change



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Agriculture

Land in farms (acres)	148,742
Number of farms	1,028
Average size (acres)	145
Total cash receipts	\$197,683,000
Per farm	\$192,299
Receipts for crops	\$76,971,000
Receipts for livestock/products	\$120,712,000

Education

Traditional public schools buildings	18
Students	6,487
Teachers (Full Time Equivalent)	521.6
Expenditures per student	\$11,561
Graduation rate	95.5
Community/charter schools buildings	0
Students	0
Teachers (Full Time Equivalent)	0.0
Expenditures per student	
Graduation rate	
Private schools	2
Students	213
Public universities, 4-year	0
Public universities/colleges, 2-year	0
Public learning centers, less-than 2-year	1
Private universities and colleges	1
Public libraries (Districts / Facilities)	2 / 2

Transportation

Registered motor vehicles	69,141
Passenger cars	37,198
Noncommercial trucks	13,011
Total license revenue	\$2,205,124.68
Permissive tax revenue	\$487,497.50
Interstate highway miles	16.15
Turnpike miles	0.00
U.S. highway miles	70.46
State highway miles	171.59
County, township, and municipal road miles	818.03
Commercial airports	1

State Parks, Forests, Nature Preserves, Scenic Waterways, And Wildlife Areas

Areas/Facilities	6
Acreage	6,722

Finance

FDIC insured financial institutions (HQs)	0
Assets (000)	
Branch offices	14
Institutions represented	9

Transfer Payments

Total transfer payments	\$632,066,000
Payments to individuals	\$606,846,000
Retirement and disability	\$223,849,000
Medical payments	\$273,768,000
Income maintenance (Supplemental SSI, family assistance, food stamps, etc)	\$46,183,000
Unemployment benefits	\$2,439,000
Veterans benefits	\$23,477,000
Federal education and training assistance	\$28,689,000
Other payments to individuals	\$8,441,000
Total personal income	\$2,458,688,000
Dependency ratio	25.7%
(Percent of income from transfer payments)	

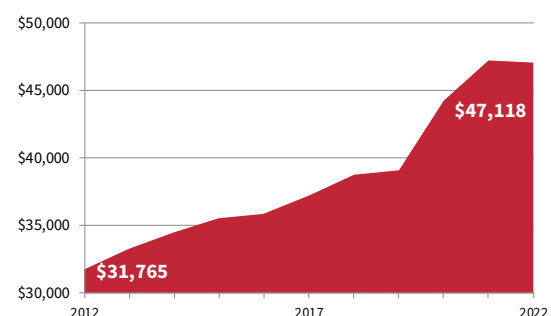
Voting

Number of registered voters	34,699
Voted in 2022 election	18,827
Percent turnout	54.3%

Health Care

Physicians	54
Registered hospitals	1
Number of beds	124
Licensed nursing homes	4
Number of beds	391
Licensed residential care	7
Number of beds	407
Persons with health insurance (Aged 0 to 64)	90.7%
Adults with insurance (Aged 18 to 64)	90.0%
Children with insurance (Aged Under 19)	92.7%

Per Capita Personal Income



Civilian Labor Force

	2023	2022	2021	2020	2019
Civilian labor force	25,732	25,920	24,963	26,273	27,041
Employed	24,848	24,922	26,114	24,573	25,911
Unemployed	884	998	1,151	1,700	1,130
Unemployment rate	3.4	3.9	4.4	6.5	4.2

Establishments, Employment, and Wages by Sector: 2022

Industrial Sector	Number of Establishments	Average Employment	Total Wages	Average Weekly Wage
Private Sector	1,095	16,631	\$752,262,879	\$870
Goods-Producing	205	4,919	\$265,840,502	\$1,039
Natural Resources and Mining	21	256	\$9,539,025	\$717
Construction	94	777	\$49,269,947	\$1,219
Manufacturing	91	3,886	\$207,031,530	\$1,024
Service-Providing	890	11,712	\$486,422,377	\$799
Trade, Transportation and Utilities	280	3,408	\$143,960,527	\$812
Information	23	160	\$16,429,136	\$1,981
Financial Services	89	356	\$19,469,671	\$1,053
Professional and Business Services	151	2,058	\$108,997,382	\$1,018
Education and Health Services	129	3,427	\$148,198,719	\$832
Leisure and Hospitality	111	1,757	\$34,123,427	\$374
Other Services	107	545	\$15,178,478	\$536
Federal Government		90	\$6,262,620	\$1,346
State Government		255	\$20,205,279	\$1,525
Local Government		1,977	\$92,825,576	\$903

Private Sector total includes Unclassified establishments not shown.

Change Since 2017

Private Sector	6.0%	3.4%	24.0%	20.0%
Goods-Producing	1.0%	6.8%	22.3%	14.4%
Natural Resources and Mining	-22.2%	8.5%	53.5%	41.4%
Construction	6.8%	4.2%	19.1%	14.4%
Manufacturing	3.4%	7.2%	21.9%	13.7%
Service-Producing	7.2%	2.0%	25.0%	22.5%
Trade, Transportation and Utilities	6.9%	8.0%	35.6%	25.5%
Information	53.3%	-1.8%	61.8%	65.8%
Financial Services	-3.3%	-17.8%	17.7%	43.5%
Professional and Business Services	22.8%	22.0%	41.5%	15.9%
Education and Health Services	0.0%	-9.8%	3.9%	15.2%
Leisure and Hospitality	5.7%	3.7%	39.5%	34.5%
Other Services	2.9%	-0.5%	25.9%	26.7%
Federal Government		-8.2%	19.2%	30.7%
State Government		-0.4%	22.9%	23.6%
Local Government		-3.0%	15.1%	18.7%

Residential Construction

	2023	2022	2021	2020	2019
Total units	43	90	61	60	56
Total valuation (000)	\$9,947	\$22,387	\$11,176	\$11,214	\$10,175
Total single-unit bldgs	41	86	61	60	56
Average cost per unit	\$235,290	\$253,005	\$183,210	\$186,908	\$181,705
Total multi-unit bldg units	2	4	0	0	0
Average cost per unit	\$150,000	\$157,199			

Major & Notable Employers

American Augers	Mfg
Ashland City Schools	Govt
Ashland University	Serv
Brethren Care Village	Serv
Charles River Laboratories Ashland	R&D
Hedstrom Plastics	Mfg
Liquibox	Mfg
Pentair Pump Group Inc	Mfg
Samaritan Regional Health System	Serv
Snyder's-Lance Inc	Mfg
Step2 Co	Mfg