

Ohio County Profiles

Prepared by the Office of Research

2024 Edition



Department of
Development

Muskingum County

Established: Act - March 1, 1804
2023 Population: 86,305
Land Area: 664.6 square miles
County Seat: Zanesville City
Named for: Native American word meaning "by the riverside"



Taxes

Taxable value of real property	\$1,888,300,510
Residential	\$1,306,369,880
Agriculture	\$184,244,900
Industrial	\$67,617,970
Commercial	\$324,218,480
Mineral	\$5,849,280
Ohio income tax liability	\$42,464,436
Average per return	\$1,074.86

Land Use/Land Cover

	Percent
Developed, Lower Intensity	8.54%
Developed, Higher Intensity	1.86%
Barren (strip mines, gravel pits, etc.)	0.24%
Forest	56.76%
Shrub/Scrub and Grasslands	2.24%
Pasture/Hay	22.15%
Cultivated Crops	6.25%
Wetlands	0.61%
Open Water	1.35%

Largest Places

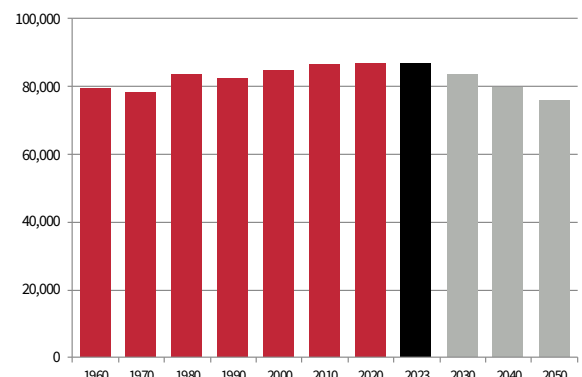
	2023	2020
Zanesville city	24,651	24,768
Falls twp	8,715	8,713
Newton twp UB	5,071	5,065
Wayne twp	4,943	4,870
Muskingum twp	4,897	4,911
Washington twp	4,171	4,181
Springfield twp UB	3,621	3,625
Hopewell twp UB	3,116	3,118
Perry twp	2,758	2,740
Licking twp	2,344	2,353

UB: Unincorporated balance

Total Population

Census

1800		1910	57,488	2020	86,410
1810	10,036	1920	57,980	Estimate	
1820	17,824	1930	67,398	2023	86,305
1830	29,334	1940	69,795	Projection	
1840	38,749	1950	74,535	2030	83,542
1850	45,049	1960	79,159	2040	79,607
1860	44,416	1970	77,826	2050	75,670
1870	44,886	1980	83,340		
1880	49,774	1990	82,068		
1890	51,210	2000	84,585		
1900	53,185	2010	86,074		



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Population by Race

	Number	Percent
ACS Total Population	86,393	100.0%
White	78,628	91.0%
African-American	2,786	3.2%
Native American	99	0.1%
Asian	455	0.5%
Pacific Islander	0	0.0%
Other	439	0.5%
Two or More Races	3,986	4.6%
Hispanic (may be of any race)	1,132	1.3%
Total Minority	7,919	9.2%

Educational Attainment

	Number	Percent
Persons 25 years and over	59,133	100.0%
No high school diploma	5,675	9.6%
High school graduate	25,209	42.6%
Some college, no degree	10,714	18.1%
Associate degree	6,097	10.3%
Bachelor's degree	7,036	11.9%
Master's degree or higher	4,402	7.4%

Family Type by Employment Status

	Number	Percent
Total Families	22,091	100.0%
Married couple, husband and wife in labor force	7,360	33.3%
Married couple, husband in labor force, wife not	3,068	13.9%
Married couple, wife in labor force, husband not	1,261	5.7%
Married couple, husband and wife not in labor force	3,428	15.5%
Male householder, in labor force	1,639	7.4%
Male householder, not in labor force	528	2.4%
Female householder, in labor force	3,142	14.2%
Female householder, not in labor force	1,665	7.5%

Household Income

	Number	Percent
Total Households	34,599	100.0%
Less than \$10,000	1,815	5.2%
\$10,000 to \$19,999	3,863	11.2%
\$20,000 to \$29,999	3,568	10.3%
\$30,000 to \$39,999	3,165	9.1%
\$40,000 to \$49,999	2,994	8.7%
\$50,000 to \$59,999	2,555	7.4%
\$60,000 to \$74,999	3,460	10.0%
\$75,000 to \$99,999	4,696	13.6%
\$100,000 to \$149,999	4,775	13.8%
\$150,000 to \$199,999	2,286	6.6%
\$200,000 or more	1,422	4.1%
Median household income	\$56,810	

Percentages may not sum to 100% due to rounding.

Population by Age

	Number	Percent
ACS Total Population	86,393	100.0%
Under 5 years	5,154	6.0%
5 to 17 years	14,295	16.5%
18 to 24 years	7,811	9.0%
25 to 44 years	20,623	23.9%
45 to 64 years	23,045	26.7%
65 years and more	15,465	17.9%
Median Age	40.5	

Family Type by Presence of Own Children Under 18

	Number	Percent
Total Families	22,189	100.0%
Married-couple families with own children	5,034	22.7%
Male householder, no wife present, with own children	1,131	5.1%
Female householder, no husband present, with own children	2,792	12.6%
Families with no own children	13,232	59.6%

Poverty Status of Families By Family Type by Presence Of Related Children

	Number	Percent
Total Families	22,189	100.0%
Family income above poverty level	19,566	88.2%
Family income below poverty level	2,623	11.8%
Married couple, with related children	388	1.7%
Male householder, no wife present, with related children	258	1.2%
Female householder, no husband present, with related children	1,280	5.8%
Families with no related children	697	3.1%

Ratio of Income To Poverty Level

	Number	Percent
Population for whom poverty status is determined	84,080	100.0%
Below 50% of poverty level	5,633	6.7%
50% to 99% of poverty level	7,500	8.9%
100% to 124% of poverty level	3,897	4.6%
125% to 149% of poverty level	3,290	3.9%
150% to 184% of poverty level	5,664	6.7%
185% to 199% of poverty level	2,768	3.3%
200% of poverty level or more	55,328	65.8%

Geographical Mobility

	Number	Percent
Population aged 1 year and older	85,425	100.0%
Same house as previous year	75,089	87.9%
Different house, same county	6,247	7.3%
Different county, same state	3,013	3.5%
Different state	992	1.2%
Abroad	84	0.1%

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Travel Time To Work

	Number	Percent
Workers 16 years and over	37,323	100.0%
Less than 15 minutes	12,425	33.3%
15 to 29 minutes	13,377	35.8%
30 to 44 minutes	5,057	13.5%
45 to 59 minutes	2,894	7.8%
60 minutes or more	3,570	9.6%

Mean travel time 25.0 minutes

Housing Units

	Number	Percent
Total housing units	38,348	100.0%
Occupied housing units	34,599	90.2%
Owner occupied	23,828	68.9%
Renter occupied	10,771	31.1%
Vacant housing units	3,749	9.8%

Year Structure Built

	Number	Percent
Total housing units	38,348	100.0%
Built 2020 or later	82	0.2%
Built 2010 to 2019	1,224	3.2%
Built 2000 to 2009	4,582	11.9%
Built 1990 to 1999	4,472	11.7%
Built 1980 to 1989	4,152	10.8%
Built 1970 to 1979	5,395	14.1%
Built 1960 to 1969	3,773	9.8%
Built 1950 to 1959	3,641	9.5%
Built 1940 to 1949	2,269	5.9%
Built 1939 or earlier	8,758	22.8%

Median year built 1971

Value for Specified Owner-Occupied Housing Units

	Number	Percent
Specified owner-occupied housing units	23,828	100.0%
Less than \$20,000	1,119	4.7%
\$20,000 to \$39,999	789	3.3%
\$40,000 to \$59,999	1,233	5.2%
\$60,000 to \$79,999	1,226	5.1%
\$80,000 to \$99,999	1,970	8.3%
\$100,000 to \$124,999	2,571	10.8%
\$125,000 to \$149,999	2,278	9.6%
\$150,000 to \$199,999	4,969	20.9%
\$200,000 to \$299,999	5,090	21.4%
\$300,000 to \$499,999	1,945	8.2%
\$500,000 to \$999,999	478	2.0%
\$1,000,000 or more	160	0.7%

Median value \$156,100

House Heating Fuel

	Number	Percent
Occupied housing units	34,599	100.0%
Utility gas	19,099	55.2%
Bottled, tank or LP gas	2,371	6.9%
Electricity	10,076	29.1%
Fuel oil, kerosene, etc	1,337	3.9%
Coal, coke or wood	1,084	3.1%
Solar energy or other fuel	490	1.4%
No fuel used	142	0.4%

Percentages may not sum to 100% due to rounding.

Gross Rent

	Number	Percent
Specified renter-occupied housing units	10,771	100.0%
Less than \$100	238	2.2%
\$100 to \$199	27	0.3%
\$200 to \$299	454	4.2%
\$300 to \$399	322	3.0%
\$400 to \$499	380	3.5%
\$500 to \$599	989	9.2%
\$600 to \$699	1,398	13.0%
\$700 to \$799	1,684	15.6%
\$800 to \$899	806	7.5%
\$900 to \$999	965	9.0%
\$1,000 to \$1,499	2,442	22.7%
\$1,500 or more	518	4.8%
No cash rent	548	5.1%

Median gross rent \$776

Median gross rent as a percentage of household income 28.7

Selected Monthly Owner Costs for Specified Owner-Occupied Housing Units

	Number	Percent
Specified owner-occupied housing units with a mortgage	14,373	100.0%
Less than \$400	42	0.3%
\$400 to \$599	472	3.3%
\$600 to \$799	1,685	11.7%
\$800 to \$999	2,025	14.1%
\$1,000 to \$1,249	3,094	21.5%
\$1,250 to \$1,499	2,322	16.2%
\$1,500 to \$1,999	2,817	19.6%
\$2,000 to \$2,999	1,425	9.9%
\$3,000 or more	491	3.4%

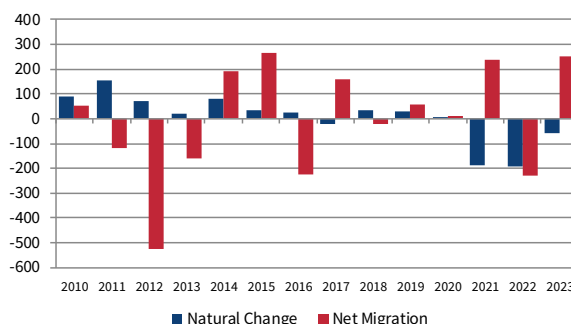
Median monthly owners cost \$1,239

Median monthly owners cost as a percentage of household income 18.5

Vital Statistics

	Number	Rate
Births / rate per 1,000 women aged 15 to 44	982	62.0
Teen births / rate per 1,000 females 15-19	59	23.1
Deaths / rate per 100,000 population	1,082	1,256.5

Components of Population Change



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Agriculture

Land in farms (acres)	200,805
Number of farms	1,301
Average size (acres)	154
Total cash receipts	\$121,306,000
Per farm	\$93,240
Receipts for crops	\$45,973,000
Receipts for livestock/products	\$75,333,000

Education

Traditional public schools buildings	28
Students	13,010
Teachers (Full Time Equivalent)	963.2
Expenditures per student	\$10,246
Graduation rate	95.3
Community/charter schools buildings	0
Students	0
Teachers (Full Time Equivalent)	0.0
Expenditures per student	\$7,433
Graduation rate	
Private schools	3
Students	420
Public universities, 4-year	2
Public universities/colleges, 2-year	0
Public learning centers, less-than 2-year	1
Private universities and colleges	1
Public libraries (Districts / Facilities)	1 / 6

Transportation

Registered motor vehicles	108,748
Passenger cars	62,174
Noncommercial trucks	20,589
Total license revenue	\$3,204,419.16
Permissive tax revenue	\$766,547.50
Interstate highway miles	27.35
Turnpike miles	0.00
U.S. highway miles	40.12
State highway miles	200.98
County, township, and municipal road miles	1,414.83
Commercial airports	2

State Parks, Forests, Nature Preserves, Scenic Waterways, And Wildlife Areas

Areas/Facilities	15
Acreage	50,494

Finance

FDIC insured financial institutions (HQs)	2
Assets (000)	\$920,146
Branch offices	28
Institutions represented	10

Transfer Payments

Total transfer payments	\$1,249,773,000
Payments to individuals	\$1,207,652,000
Retirement and disability	\$365,764,000
Medical payments	\$608,895,000
Income maintenance (Supplemental SSI, family assistance, food stamps, etc)	\$143,973,000
Unemployment benefits	\$4,221,000
Veterans benefits	\$46,503,000
Federal education and training assistance	\$21,576,000
Other payments to individuals	\$16,720,000
Total personal income	\$4,236,058,000
Dependency ratio	29.5%
(Percent of income from transfer payments)	

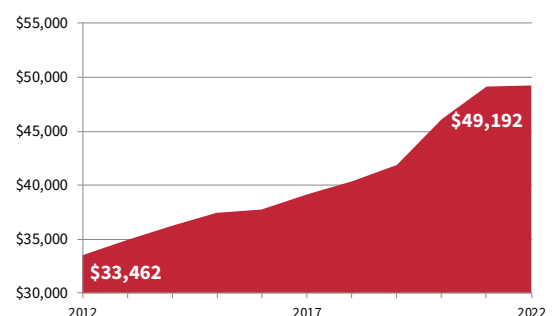
Voting

Number of registered voters	54,697
Voted in 2022 election	27,865
Percent turnout	50.9%

Health Care

Physicians	192
Registered hospitals	1
Number of beds	321
Licensed nursing homes	8
Number of beds	625
Licensed residential care	7
Number of beds	479
Persons with health insurance (Aged 0 to 64)	91.3%
Adults with insurance (Aged 18 to 64)	89.8%
Children with insurance (Aged Under 19)	94.9%

Per Capita Personal Income



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Civilian Labor Force

	2023	2022	2021	2020	2019
Civilian labor force	41,280	40,536	38,231	40,199	40,063
Employed	39,718	38,790	40,313	37,075	38,089
Unemployed	1,562	1,746	2,082	3,124	1,974
Unemployment rate	3.8	4.3	5.2	7.8	4.9

Establishments, Employment, and Wages by Sector: 2022

Industrial Sector	Number of Establishments	Average Employment	Total Wages	Average Weekly Wage
Private Sector	1,777	29,479	\$1,475,703,029	\$963
Goods-Producing	291	5,311	\$351,996,387	\$1,274
Natural Resources and Mining	33	871	\$87,029,508	\$1,921
Construction	184	1,313	\$74,010,460	\$1,084
Manufacturing	75	3,127	\$190,956,419	\$1,174
Service-Providing	1,485	24,168	\$1,123,706,642	\$894
Trade, Transportation and Utilities	465	8,315	\$358,459,138	\$829
Information	22	733	\$33,095,877	\$868
Financial Services	159	928	\$62,063,400	\$1,287
Professional and Business Services	237	1,901	\$115,207,390	\$1,165
Education and Health Services	232	7,255	\$441,387,527	\$1,170
Leisure and Hospitality	208	3,857	\$70,481,978	\$351
Other Services	159	1,159	\$41,997,505	\$697
Federal Government		218	\$14,075,093	\$1,240
State Government		237	\$15,089,999	\$1,224
Local Government		4,377	\$193,849,752	\$852

Private Sector total includes Unclassified establishments not shown.

Change Since 2017

Private Sector	5.4%	4.4%	34.8%	29.1%
Goods-Producing	5.4%	25.6%	58.2%	25.9%
Natural Resources and Mining	-8.3%	132.3%	209.4%	33.0%
Construction	7.6%	37.8%	69.9%	23.3%
Manufacturing	7.1%	7.8%	26.6%	17.4%
Service-Producing	5.4%	0.6%	28.8%	27.9%
Trade, Transportation and Utilities	2.6%	2.5%	28.4%	25.2%
Information	46.7%	17.1%	45.8%	24.4%
Financial Services	-3.0%	-4.3%	32.9%	38.8%
Professional and Business Services	8.7%	-18.2%	12.0%	36.9%
Education and Health Services	11.5%	5.6%	33.3%	26.3%
Leisure and Hospitality	2.5%	0.1%	24.9%	24.9%
Other Services	7.4%	-7.9%	25.9%	36.7%
Federal Government		-0.5%	13.6%	13.7%
State Government		-28.0%	-3.8%	33.5%
Local Government		-4.9%	12.0%	17.8%

Major & Notable Employers

Residential Construction

	2023	2022	2021	2020	2019
Total units	172	31	21	22	18
Total valuation (000)	\$26,453	\$7,391	\$5,264	\$4,935	\$5,182
Total single-unit bldgs	29	27	21	20	16
Average cost per unit	\$297,002	\$252,244	\$250,651	\$226,758	\$298,904
Total multi-unit bldg units	143	4	0	2	2
Average cost per unit	\$124,757	\$145,000		\$200,000	\$200,000

AutoZone Inc	Trade
Avon Products Inc.	Trade
Bimbo Qsr Ohio	Mfg
Cliff's - Zanesville Works	Mfg
Dollar General Corp	Trade
Fanatics	Trade
Genesis HealthCare System	Serv
Hallibuton	Mining
Kellogg's	Mfg
Muskingum University	Serv
Muskingum County Government	Govt
Owens-Illinois/Owens-Brockway	Mfg
Spectrum	Serv
Zanesville City Schools	Govt