## Ohio County Profiles

## Stark County

Established: Act - February 13, 1808
2020 Population:
374,853
Land Area:
576.2 square miles

County Seat: Canton City
Named for:
General John Stark, Revolutionary War


| Taxes |  |  |
| :---: | :---: | :---: |
| Taxable value of real property |  | \$7,823,792,040 |
| Residential |  | \$5,835,373,190 |
| Agriculture |  | \$285,410,290 |
| Industrial |  | \$307,635,470 |
| Commercial |  | \$1,390,927,410 |
| Mineral |  | \$4,445,680 |
| Ohio income tax liability |  | \$221,481,486 |
| Average per return |  | \$1,238.18 |
| Land Use/Land Cover |  | Percent |
| Developed, Lower Intensity |  | 24.20\% |
| Developed, Higher Intensity |  | 6.30\% |
| Barren (strip mines, gravel pits, etc.) | pits, etc.) | 0.39\% |
| Forest |  | 24.73\% |
| Shrub/Scrub and Grasslands |  | 1.20\% |
| Pasture/Hay |  | 23.35\% |
| Cultivated Crops |  | 16.85\% |
| Wetlands |  | 2.02\% |
| Open Water |  | 0.97\% |
| Largest Places Census | Census 2020 | Census 2010 |
| Canton city | 70,872 | 2 73,007 |
| Jackson twp UB | 42,817 | 7 40,152 |
| Plain twp UB | 35,482 | 234,900 |
| Massillon city | 32,146 | 6 32,149 |
| Perry twp UB | 28,337 | 7 28,303 |
| Lake twp UB | 26,995 | $5 \quad 27,017$ |
| Alliance city (part) | 21,622 | 222,282 |
| North Canton city | 17,842 | 217,488 |
| Canton twp UB | 11,906 | 612,685 |
| Louisville city | 9,521 | 1 9,186 |

Total Population

| Census |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
| 1800 |  |  | 1910 | 122,987 |
| 1810 | 2,734 | 1920 | 177,218 |  |
| 1820 | 12,406 | 1930 | 221,784 |  |
| 1830 | 26,588 | 1940 | 234,887 |  |
| 1840 | 34,603 | 1950 | 283,194 |  |
| 1850 | 39,878 | 1960 | 340,345 |  |
| 1860 | 42,978 | 1970 | 372,210 |  |
| 1870 | 52,508 | 1980 | 378,823 |  |
| 1880 | 64,031 | 1990 | 367,585 |  |
| 1890 | 84,170 | 2000 | 378,098 |  |
| 1900 | 94,747 | 2010 | 375,586 |  |



| Population by Race | Number | Percent |
| :--- | ---: | ---: |
| ACS Total Population | 372,404 | $100.0 \%$ |
| White | 326,746 | $87.7 \%$ |
| African-American | 27,880 | $7.5 \%$ |
| Native American | 473 | $0.1 \%$ |
| Asian | 3,432 | $0.9 \%$ |
| Pacific Islander | 21 | $0.0 \%$ |
| Other | 2,339 | $0.6 \%$ |
| Two or More Races | 11,513 | $3.1 \%$ |
| Hispanic (may be of any race) | 7,732 | $2.1 \%$ |
| Total Minority | 50,711 | $13.6 \%$ |


| Educational Attainment | Number | Percent |
| :--- | ---: | ---: |
| Persons 25 years and over | 259,766 | $100.0 \%$ |
| No high school diploma | 21,769 | $8.4 \%$ |
| High school graduate | 99,295 | $38.2 \%$ |
| Some college, no degree | 57,002 | $21.9 \%$ |
| Associate degree | 22,467 | $8.6 \%$ |
| Bachelor's degree | 37,597 | $14.5 \%$ |
| Master's degree or higher | 21,636 | $8.3 \%$ |

Family Type by

| Employment Status | Number | Percent |
| :---: | :---: | :---: |
| Total Families | 98,303 | 100.0\% |
| Married couple, husband and wife in labor force | 35,715 | 36.3\% |
| Married couple, husband in labor force, wife not | 14,029 | 14.3\% |
| Married couple, wife in labor force, husband not | 5,589 | 5.7\% |
| Married couple, husband and wife not in labor force | 15,625 | 15.9\% |
| Male householder, in labor force | 6,270 | 6.4\% |
| Male householder, not in labor force | 1,411 | 1.4\% |
| Female householder, in labor force | 13,552 | 13.8\% |
| Female householder, not in labor force | 6,112 | 6.2\% |


| Household Income | Number | Percent |
| :---: | ---: | ---: |
| Total Households | 153,460 | $100.0 \%$ |
| Less than $\$ 10,000$ | 9,667 | $6.3 \%$ |
| $\$ 10,000$ to $\$ 19,999$ | 14,874 | $9.7 \%$ |
| $\$ 20,000$ to $\$ 29,999$ | 16,574 | $10.8 \%$ |
| $\$ 30,000$ to $\$ 39,999$ | 15,682 | $10.2 \%$ |
| $\$ 40,000$ to $\$ 49,999$ | 14,685 | $9.6 \%$ |
| $\$ 50,000$ to $\$ 59,999$ | 12,693 | $8.3 \%$ |
| $\$ 60,000$ to $\$ 74,999$ | 16,342 | $10.6 \%$ |
| $\$ 75,000$ to $\$ 99,999$ | 19,818 | $12.9 \%$ |
| $\$ 100,000$ to $\$ 149,999$ | 20,877 | $13.6 \%$ |
| $\$ 150,000$ to $\$ 199,999$ | 7,216 | $4.7 \%$ |
| $\$ 200,000$ or more | 5,032 | $3.3 \%$ |
| Median household income | $\$ 53,860$ |  |


| Population by Age | Number | Percent |
| :--- | ---: | ---: |
| ACS Total Population | 372,404 | $100.0 \%$ |
| Under 5 years | 20,940 | $5.6 \%$ |
| 5 to 17 years | 59,481 | $16.0 \%$ |
| 18 to 24 years | 32,217 | $8.7 \%$ |
| 25 to 44 years | 86,217 | $23.2 \%$ |
| 45 to 64 years | 102,810 | $27.6 \%$ |
| 65 years and more | 70,739 | $19.0 \%$ |
| Median Age | 42.1 |  |

Family Type by Presence of

| Own Children Under 18 | Number | Percent |
| :--- | ---: | ---: |
| Total Families | 98,786 | $100.0 \%$ |
| Married-couple families <br> with own children <br> Male householder, no wife | 23,820 | $24.1 \%$ |
| present, with own children <br> Female householder, no husband <br> present, with own children <br> Families with no own children | 3,874 | $3.9 \%$ |

Poverty Status of Families
By Family Type by Presence

| Of Related Children | Number | Percent |
| :--- | ---: | ---: |
| Total Families | 98,786 | $100.0 \%$ |
| Family income above poverty level | 88,943 | $90.0 \%$ |
| Family income below poverty level | 9,843 | $10.0 \%$ |
| Married couple, |  |  |
| $\quad$ with related children | 999 | $1.0 \%$ |
| $\quad$ Male householder, no wife |  |  |
| $\quad$ present, with related children | 814 | $0.8 \%$ |
| $\quad$ Female householder, no husband |  |  |
| $\quad$ present, with related children | 6,072 | $6.1 \%$ |
| $\quad$ Families with no related children | 1,958 | $2.0 \%$ |

Ratio of Income

| To Poverty Level | Number | Percent |
| :--- | ---: | ---: |
| Population for whom poverty status | 362,630 | $100.0 \%$ |
| is determined | 21,511 | $5.9 \%$ |
| Below 50\% of poverty level | 27,654 | $7.6 \%$ |
| $50 \%$ to $99 \%$ of poverty level | 14,996 | $4.1 \%$ |
| $100 \%$ to $124 \%$ of poverty level | 14,020 | $3.9 \%$ |
| $125 \%$ to $149 \%$ of poverty level | 24,113 | $6.6 \%$ |
| $150 \%$ to $184 \%$ of poverty level | 11,227 | $3.1 \%$ |
| $185 \%$ to $199 \%$ of poverty level | 249,109 | $68.7 \%$ |
| $200 \%$ of poverty level or more |  |  |


| Geographical Mobility | Number | Percent |
| :--- | ---: | ---: |
| Population aged 1 year and older | 368,549 | $100.0 \%$ |
| Same house as previous year | 321,391 | $87.2 \%$ |
| Different house, same county | 33,869 | $9.2 \%$ |
| Different county, same state | 8,830 | $2.4 \%$ |
| Different state | 3,826 | $1.0 \%$ |
| Abroad | 633 | $0.2 \%$ |

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| Agriculture |  |
| :---: | :---: |
| Land in farms (acres) | 132,896 |
| Number of farms | 1,547 |
| Average size (acres) | 86 |
| Total cash receipts | \$95,843,000 |
| Per farm | \$61,954 |
| Receipts for crops | \$40,606,000 |
| Receipts for livestock/products | \$55,237,000 |
| Education |  |
| Traditional public schools buildings | 95 |
| Students | 53,273 |
| Teachers (Full Time Equivalent) | 3,666.4 |
| Expenditures per student | \$9,768 |
| Graduation rate | 92.3 |
| Community/charter schools buildings | 5 |
| Students | 899 |
| Teachers (Full Time Equivalent) | 76.0 |
| Expenditures per student | \$7,662 |
| Graduation rate | 81.0 |
| Private schools | 22 |
| Students | 3,628 |
| 4 -year public universites | 0 |
| Regional campuses | 1 |
| 2-year public colleges/satellites | 1 |
| Ohio Technical Centers | 2 |
| Private universities and colleges | 3 |
| Public libraries (Districts / Facilities) | 7/19 |
| Transportation |  |
| Registered motor vehicles | 434,800 |
| Passenger cars | 292,546 |
| Noncommercial trucks | 60,319 |
| Total license revenue | \$11,644,578.08 |
| Permissive tax revenue | \$7,045,447.50 |
| Interstate highway miles | 18.54 |
| Turnpike miles | 0.00 |
| U.S. highway miles | 72.35 |
| State highway miles | 232.07 |
| County, township, and municipal road miles | 2,741.08 |
| Commercial airports | 3 |

Health Care
Physicians
Number of beds $\quad 1,531$
Licensed nursing homes 37
Number of beds ..... 3,539
Licensed residential care ..... 33
Number of beds ..... 2,210
Persons with health insurance (Aged 0 to 64) ..... 92.3\%
Adults with insurance (Aged 18 to 64) ..... 91.0\%
Children with insurance (Aged Under 19) ..... 95.9\%

| Communications | 0 |
| :--- | ---: |
| Television stations | 13 |
| Radio stations | 3 |
| Daily newspapers | 42,589 |
| $\quad$ Circulation | 776,986 |
| $\quad$ Average monthly unique visitors | 2 |
| Weekly newspapers | 3,863 |
| $\quad$ Circulation | 0 |
| $\quad$ Average monthly unique visitors | 0 |
| Online only | 0 |


| Crime |  |
| :--- | :--- |
| Total crimes reported in Uniform Crime Report | 9,886 |
| Violent crime | 1,176 |
| Property crime | 8,710 |

Finance

| FDIC insured financial institutions (HQs) | 2 |
| :--- | ---: |
| Assets (000) | $\$ 832,073$ |
| Branch offices | 103 |
| Institutions represented | 16 |

Transfer Payments

| Total transfer payments | $\$ 3,892,545,000$ |
| :--- | ---: |
| Payments to individuals | $\$ 3,810,897,000$ |
| $\quad$ Retirement and disability | $\$ 1,475,284,000$ |
| $\quad$ Medical payments | $\$ 1,781,562,000$ |
| $\quad$ Income maintenance (Supplemental SSI, |  |
| $\quad$ family assistance, food stamps, etc) | $\$ 295,272,000$ |
| $\quad$ Unemployment benefits | $\$ 29,331,000$ |
| $\quad$ Veterans benefits | $\$ 71,2294,000$ |
| $\quad$ Federal education and training assistance | $\$ 30,835,000$ |
| $\quad$ Other payments to individuals | $\$ 17,211,386,000$ |
| Total personal income | $22.6 \%$ |
| $\quad$ Depedency ratio |  |
| $\quad$ (Percent of income from transfer payments) |  |

Voting
Number of registered voters 252,972
Voted in 2020 election 191,252
Percent turnout 75.6\%

| State Parks, Forests, Nature Preserves, |  |
| :--- | ---: |
| Scenic Waterways, And Wildlife Areas |  |
| Areas/Facilities | 5 |
| Acreage | 4,391 |

## Per Capita Personal Income



Stark County

| Civilian Labor Force | 2020 | 2019 | 2018 | 2017 | 2016 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Civilian labor force | 184,100 | 186,700 | 186,500 | 187,900 | 187,200 |
| Employed | 169,300 | 178,200 | 177,400 | 178,100 | 176,900 |
| Unemployed | 14,900 | 8,500 | 9,100 | 9,800 | 10,300 |
| Unemployment rate | 8.1 | 4.6 | 4.9 | 5.2 | 5.5 |

## Establishments, Employment, and Wages by Sector: 2019

| Industrial Sector | Number of Establishments | Average Employment | Total Wages | Average Weekly Wage |
| :---: | :---: | :---: | :---: | :---: |
| Private Sector | 8,361 | 140,660 | \$6,047,905,891 | \$827 |
| Goods-Producing | 1,408 | 33,691 | \$1,973,229,105 | \$1,126 |
| Natural Resources and Mining | 79 | 621 | \$29,369,462 | \$909 |
| Construction | 804 | 7,606 | \$456,721,567 | \$1,155 |
| Manufacturing | 525 | 25,464 | \$1,487,138,076 | \$1,123 |
| Service-Providing | 6,953 | 106,969 | \$4,074,676,786 | \$733 |
| Trade, Transportation and Utilities | 1,908 | 28,587 | \$1,049,296,199 | \$706 |
| Information | 88 | 1,348 | \$59,938,786 | \$855 |
| Financial Services | 858 | 6,689 | \$385,289,104 | \$1,108 |
| Professional and Business Services | 1,353 | 15,143 | \$778,346,576 | \$988 |
| Education and Health Services | 1,106 | 30,984 | \$1,331,380,621 | \$826 |
| Leisure and Hospitality | 891 | 18,460 | \$308,424,642 | \$321 |
| Other Services | 743 | 5,754 | \$161,724,772 | \$541 |
| Federal Government |  | 949 | \$62,059,727 | \$1,257 |
| State Government |  | 1,299 | \$82,298,254 | \$1,219 |
| Local Government |  | 16,386 | \$706,652,613 | \$829 |

Change Since 2013

| Private Sector | -0.5\% | 0.6\% | 11.4\% | 10.9\% |
| :---: | :---: | :---: | :---: | :---: |
| Goods-Producing | -3.1\% | -3.0\% | 4.2\% | 7.3\% |
| Natural Resources and Mining | -8.1\% | -48.0\% | -63.1\% | -29.1\% |
| Construction | -1.0\% | 10.6\% | 27.3\% | 15.0\% |
| Manufacturing | -5.4\% | -4.4\% | 2.2\% | 7.0\% |
| Service-Producing | 0.1\% | 1.8\% | 15.3\% | 13.5\% |
| Trade, Transportation and Utilities | -0.5\% | -1.6\% | 10.0\% | 11.9\% |
| Information | 10.0\% | -15.6\% | -8.2\% | 8.8\% |
| Financial Services | 2.5\% | -6.5\% | 14.2\% | 22.2\% |
| Professional and Business Services | 2.6\% | 10.4\% | 25.4\% | 13.6\% |
| Education and Health Services | 3.9\% | 0.4\% | 13.0\% | 12.5\% |
| Leisure and Hospitality | -0.1\% | 7.2\% | 24.4\% | 15.9\% |
| Other Services | -9.8\% | 5.5\% | 26.0\% | 19.7\% |
| Federal Government |  | 4.1\% | 12.8\% | 8.4\% |
| State Government |  | -1.5\% | 15.1\% | 17.0\% |
| Local Government |  | 0.6\% | 10.9\% | 10.1\% |

## Residential

| Construction | 2020 | 2019 | 2018 | 2017 | 2016 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Total units | 683 | 624 | 527 | 525 | 553 |
| Total valuation (000) | $\$ 143,588$ | $\$ 131,070$ | $\$ 115,707$ | $\$ 108,513$ | $\$ 108,088$ |
| Total single-unit bldgs | 511 | 478 | 412 | 445 | 457 |
| Average cost per unit | $\$ 250,370$ | $\$ 250,040$ | $\$ 256,554$ | $\$ 230,599$ | $\$ 220,792$ |
| Total multi-unit bldg units | 172 | 146 | 115 | 80 | 96 |
| Average cost per unit | $\$ 90,981$ | $\$ 79,114$ | $\$ 87,011$ | $\$ 73,708$ | $\$ 74,852$ |


[^0]:    Percentages may not sum to $100 \%$ due to rounding.

