

Ohio County Profiles

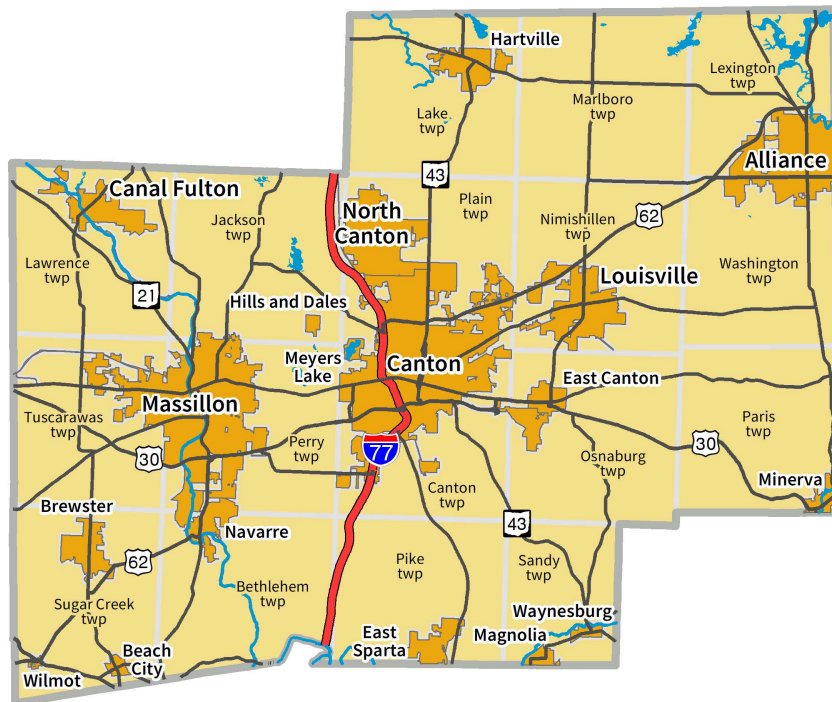
Prepared by the Office of Research

2024 Edition



Stark County

Established: Act - February 13, 1808
2023 Population: 372,716
Land Area: 576.2 square miles
County Seat: Canton City
Named for: General John Stark, Revolutionary War



Taxes

Taxable value of real property	\$9,237,244,650
Residential	\$7,052,433,430
Agriculture	\$336,458,490
Industrial	\$342,275,470
Commercial	\$1,502,514,670
Mineral	\$3,562,590
Ohio income tax liability	\$246,193,273
Average per return	\$1,363.35

Land Use/Land Cover

	Percent
Developed, Lower Intensity	23.58%
Developed, Higher Intensity	9.21%
Barren (strip mines, gravel pits, etc.)	0.39%
Forest	23.37%
Shrub/Scrub and Grasslands	1.22%
Pasture/Hay	22.15%
Cultivated Crops	16.71%
Wetlands	2.35%
Open Water	1.03%

Largest Places

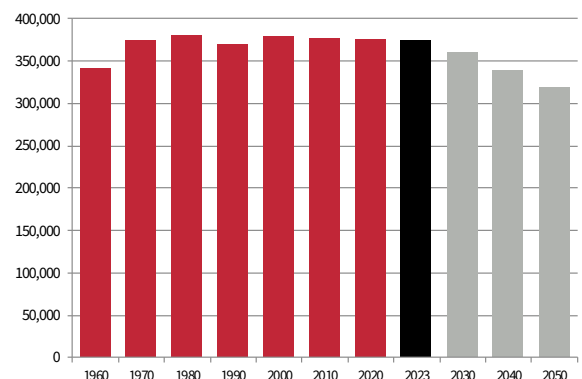
	2023	2020
Canton city	69,197	70,768
Jackson twp UB	42,959	43,093
Plain twp UB	35,387	35,538
Massillon city	32,439	32,046
Perry twp UB	28,151	28,285
Lake twp UB	26,914	27,011
Alliance city (part)	21,480	21,622
North Canton city	17,637	17,841
Canton twp UB	11,776	11,844
Louisville city	9,700	9,515

UB: Unincorporated balance

Total Population

Census

1800		1910	122,987	2020	374,853
1810	2,734	1920	177,218		
1820	12,406	1930	221,784		
1830	26,588	1940	234,887	Estimate	
1840	34,603	1950	283,194	2023	372,716
1850	39,878	1960	340,345		
1860	42,978	1970	372,210		
1870	52,508	1980	378,823		
1880	64,031	1990	367,585	Projection	
1890	84,170	2000	378,098	2030	358,580
1900	94,747	2010	375,586	2040	337,655
				2050	317,552



Population by Race

	Number	Percent
ACS Total Population	374,199	100.0%
White	322,098	86.1%
African-American	27,867	7.4%
Native American	405	0.1%
Asian	3,368	0.9%
Pacific Islander	27	0.0%
Other	2,433	0.7%
Two or More Races	18,001	4.8%
Hispanic (may be of any race)	8,727	2.3%
Total Minority	55,495	14.8%

Educational Attainment

	Number	Percent
Persons 25 years and over	262,027	100.0%
No high school diploma	19,130	7.3%
High school graduate	99,440	38.0%
Some college, no degree	56,099	21.4%
Associate degree	24,242	9.3%
Bachelor's degree	40,551	15.5%
Master's degree or higher	22,565	8.6%

Family Type by Employment Status

	Number	Percent
Total Families	96,491	100.0%
Married couple, husband and wife in labor force	34,301	35.5%
Married couple, husband in labor force, wife not	13,356	13.8%
Married couple, wife in labor force, husband not	6,482	6.7%
Married couple, husband and wife not in labor force	15,126	15.7%
Male householder, in labor force	6,231	6.5%
Male householder, not in labor force	1,510	1.6%
Female householder, in labor force	13,491	14.0%
Female householder, not in labor force	5,994	6.2%

Household Income

	Number	Percent
Total Households	154,690	100.0%
Less than \$10,000	6,805	4.4%
\$10,000 to \$19,999	13,454	8.7%
\$20,000 to \$29,999	14,931	9.7%
\$30,000 to \$39,999	13,813	8.9%
\$40,000 to \$49,999	13,498	8.7%
\$50,000 to \$59,999	11,798	7.6%
\$60,000 to \$74,999	15,772	10.2%
\$75,000 to \$99,999	21,724	14.0%
\$100,000 to \$149,999	24,581	15.9%
\$150,000 to \$199,999	10,215	6.6%
\$200,000 or more	8,099	5.2%
Median household income	\$63,130	

Percentages may not sum to 100% due to rounding.

Population by Age

	Number	Percent
ACS Total Population	374,199	100.0%
Under 5 years	20,508	5.5%
5 to 17 years	59,602	15.9%
18 to 24 years	32,062	8.6%
25 to 44 years	88,591	23.7%
45 to 64 years	99,110	26.5%
65 years and more	74,326	19.9%
Median Age	41.8	

Family Type by Presence of Own Children Under 18

	Number	Percent
Total Families	96,935	100.0%
Married-couple families with own children	22,654	23.4%
Male householder, no wife present, with own children	4,003	4.1%
Female householder, no husband present, with own children	11,195	11.5%
Families with no own children	59,083	61.0%

Poverty Status of Families By Family Type by Presence Of Related Children

	Number	Percent
Total Families	96,935	100.0%
Family income above poverty level	87,802	90.6%
Family income below poverty level	9,133	9.4%
Married couple, with related children	1,021	1.1%
Male householder, no wife present, with related children	766	0.8%
Female householder, no husband present, with related children	5,181	5.3%
Families with no related children	2,165	2.2%

Ratio of Income To Poverty Level

	Number	Percent
Population for whom poverty status is determined	365,462	100.0%
Below 50% of poverty level	21,537	5.9%
50% to 99% of poverty level	26,596	7.3%
100% to 124% of poverty level	14,938	4.1%
125% to 149% of poverty level	15,547	4.3%
150% to 184% of poverty level	22,005	6.0%
185% to 199% of poverty level	9,854	2.7%
200% of poverty level or more	254,985	69.8%

Geographical Mobility

	Number	Percent
Population aged 1 year and older	370,300	100.0%
Same house as previous year	328,651	88.8%
Different house, same county	29,172	7.9%
Different county, same state	8,387	2.3%
Different state	3,489	0.9%
Abroad	601	0.2%

Travel Time To Work

	Number	Percent
Workers 16 years and over	160,834	100.0%
Less than 15 minutes	54,109	33.6%
15 to 29 minutes	65,199	40.5%
30 to 44 minutes	26,715	16.6%
45 to 59 minutes	7,769	4.8%
60 minutes or more	7,042	4.4%
Mean travel time	21.5 minutes	

Housing Units

	Number	Percent
Total housing units	167,068	100.0%
Occupied housing units	154,690	92.6%
Owner occupied	105,443	68.2%
Renter occupied	49,247	31.8%
Vacant housing units	12,378	7.4%

Year Structure Built

	Number	Percent
Total housing units	167,068	100.0%
Built 2020 or later	346	0.2%
Built 2010 to 2019	5,011	3.0%
Built 2000 to 2009	12,353	7.4%
Built 1990 to 1999	15,833	9.5%
Built 1980 to 1989	13,218	7.9%
Built 1970 to 1979	26,837	16.1%
Built 1960 to 1969	21,014	12.6%
Built 1950 to 1959	25,128	15.0%
Built 1940 to 1949	11,940	7.1%
Built 1939 or earlier	35,388	21.2%
Median year built	1965	

Value for Specified Owner-Occupied Housing Units

	Number	Percent
Specified owner-occupied housing units	105,443	100.0%
Less than \$20,000	2,975	2.8%
\$20,000 to \$39,999	3,066	2.9%
\$40,000 to \$59,999	4,011	3.8%
\$60,000 to \$79,999	5,187	4.9%
\$80,000 to \$99,999	7,844	7.4%
\$100,000 to \$124,999	9,977	9.5%
\$125,000 to \$149,999	12,120	11.5%
\$150,000 to \$199,999	22,341	21.2%
\$200,000 to \$299,999	22,756	21.6%
\$300,000 to \$499,999	11,264	10.7%
\$500,000 to \$999,999	3,224	3.1%
\$1,000,000 or more	678	0.6%
Median value	\$164,900	

House Heating Fuel

	Number	Percent
Occupied housing units	154,690	100.0%
Utility gas	120,792	78.1%
Bottled, tank or LP gas	3,122	2.0%
Electricity	23,879	15.4%
Fuel oil, kerosene, etc	4,040	2.6%
Coal, coke or wood	1,440	0.9%
Solar energy or other fuel	1,007	0.7%
No fuel used	410	0.3%

Percentages may not sum to 100% due to rounding.

Gross Rent

	Number	Percent
Specified renter-occupied housing units	49,247	100.0%
Less than \$100	591	1.2%
\$100 to \$199	357	0.7%
\$200 to \$299	1,778	3.6%
\$300 to \$399	1,394	2.8%
\$400 to \$499	1,706	3.5%
\$500 to \$599	2,907	5.9%
\$600 to \$699	5,338	10.8%
\$700 to \$799	6,223	12.6%
\$800 to \$899	8,105	16.5%
\$900 to \$999	6,138	12.5%
\$1,000 to \$1,499	10,473	21.3%
\$1,500 or more	1,772	3.6%
No cash rent	2,465	5.0%
Median gross rent	\$838	
Median gross rent as a percentage of household income	27.0	

Selected Monthly Owner Costs for Specified Owner-Occupied Housing Units

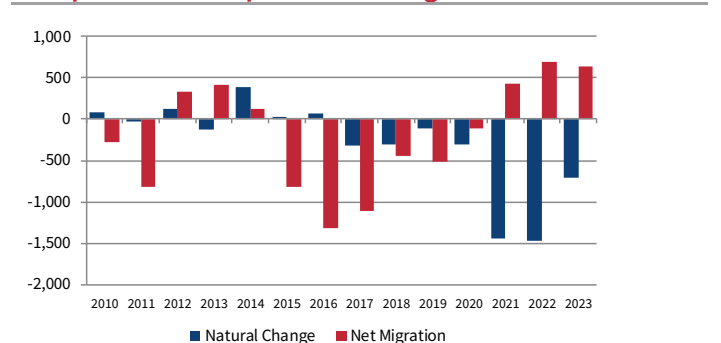
	Number	Percent
Specified owner-occupied housing units with a mortgage	64,218	100.0%
Less than \$400	360	0.6%
\$400 to \$599	2,483	3.9%
\$600 to \$799	6,434	10.0%
\$800 to \$999	9,814	15.3%
\$1,000 to \$1,249	12,219	19.0%
\$1,250 to \$1,499	11,226	17.5%
\$1,500 to \$1,999	12,007	18.7%
\$2,000 to \$2,999	7,405	11.5%
\$3,000 or more	2,270	3.5%
Median monthly owners cost	\$1,268	

Median monthly owners cost as a percentage of household income 18.0

Vital Statistics

	Number	Rate
Births / rate per 1,000 women aged 15 to 44	3,791	56.3
Teen births / rate per 1,000 females 15-19	177	16.0
Deaths / rate per 100,000 population	4,811	1,291.0

Components of Population Change



Agriculture

Land in farms (acres)	125,207
Number of farms	1,431
Average size (acres)	87
Total cash receipts	\$124,637,000
Per farm	\$87,098
Receipts for crops	\$63,748,000
Receipts for livestock/products	\$60,889,000

Education

Traditional public schools buildings	91
Students	51,975
Teachers (Full Time Equivalent)	3,738.3
Expenditures per student	\$11,269
Graduation rate	91.1
Community/charter schools buildings	5
Students	905
Teachers (Full Time Equivalent)	72.8
Expenditures per student	\$10,776
Graduation rate	80.0
Private schools	20
Students	3,771
Public universities, 4-year	1
Public universities/colleges, 2-year	1
Public learning centers, less-than 2-year	1
Private universities and colleges	3
Public libraries (Districts / Facilities)	7 / 19

Transportation

Registered motor vehicles	442,670
Passenger cars	289,731
Noncommercial trucks	62,401
Total license revenue	\$12,119,025.92
Permissive tax revenue	\$7,174,180.00
Interstate highway miles	18.58
Turnpike miles	0.00
U.S. highway miles	73.07
State highway miles	232.59
County, township, and municipal road miles	2,683.88
Commercial airports	3

State Parks, Forests, Nature Preserves, Scenic Waterways, And Wildlife Areas

Areas/Facilities	5
Acreage	4,391

Finance

FDIC insured financial institutions (HQs)	2
Assets (000)	\$1,160,249
Branch offices	91
Institutions represented	16

Transfer Payments

Total transfer payments	\$4,856,187,000
Payments to individuals	\$4,674,245,000
Retirement and disability	\$1,677,219,000
Medical payments	\$2,198,003,000
Income maintenance (Supplemental SSI, family assistance, food stamps, etc)	\$476,175,000
Unemployment benefits	\$17,660,000
Veterans benefits	\$159,858,000
Federal education and training assistance	\$90,985,000
Other payments to individuals	\$54,345,000
Total personal income	\$19,970,074,000
Dependency ratio	24.3%
(Percent of income from transfer payments)	

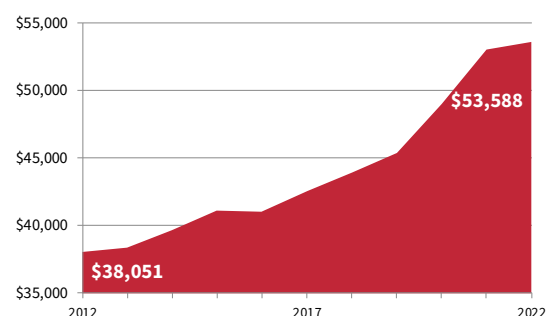
Voting

Number of registered voters	249,182
Voted in 2022 election	135,640
Percent turnout	54.4%

Health Care

Physicians	953
Registered hospitals	5
Number of beds	1,473
Licensed nursing homes	34
Number of beds	3,078
Licensed residential care	29
Number of beds	2,196
Persons with health insurance (Aged 0 to 64)	92.4%
Adults with insurance (Aged 18 to 64)	91.0%
Children with insurance (Aged Under 19)	95.8%

Per Capita Personal Income



Civilian Labor Force

	2023	2022	2021	2020	2019
Civilian labor force	180,968	179,690	171,855	183,171	187,442
Employed	174,311	172,413	181,375	168,367	178,911
Unemployed	6,657	7,277	9,520	14,804	8,531
Unemployment rate	3.7	4.0	5.2	8.1	4.6

Establishments, Employment, and Wages by Sector: 2022

Industrial Sector	Number of Establishments	Average Employment	Total Wages	Average Weekly Wage
Private Sector	8,855	136,891	\$6,889,193,685	\$968
Goods-Producing	1,454	31,960	\$2,114,354,681	\$1,272
Natural Resources and Mining	69	514	\$32,145,584	\$1,203
Construction	843	7,184	\$488,353,806	\$1,307
Manufacturing	542	24,262	\$1,593,855,291	\$1,263
Service-Providing	7,401	104,931	\$4,774,839,004	\$875
Trade, Transportation and Utilities	1,940	29,141	\$1,286,814,885	\$849
Information	126	1,302	\$68,608,575	\$1,013
Financial Services	895	7,798	\$558,631,644	\$1,378
Professional and Business Services	1,573	15,106	\$893,214,174	\$1,137
Education and Health Services	1,120	28,523	\$1,410,458,177	\$951
Leisure and Hospitality	922	17,509	\$367,787,237	\$404
Other Services	809	5,520	\$188,363,305	\$656
Federal Government		930	\$70,909,543	\$1,466
State Government		1,191	\$88,012,108	\$1,421
Local Government		15,726	\$777,164,056	\$950

Private Sector total includes Unclassified establishments not shown.

Change Since 2017

Private Sector	7.2%	-2.5%	20.8%	23.9%
Goods-Producing	2.3%	-2.8%	12.2%	15.4%
Natural Resources and Mining	-14.8%	-22.5%	-5.5%	22.0%
Construction	3.4%	-0.6%	12.0%	12.7%
Manufacturing	3.2%	-2.9%	12.7%	16.1%
Service-Producing	8.3%	-2.5%	25.1%	28.3%
Trade, Transportation and Utilities	0.8%	-1.5%	25.2%	27.1%
Information	53.7%	-12.4%	11.9%	27.7%
Financial Services	8.2%	16.4%	59.6%	37.1%
Professional and Business Services	22.1%	3.0%	31.5%	27.8%
Education and Health Services	4.7%	-7.9%	11.4%	21.0%
Leisure and Hospitality	4.8%	-6.1%	27.0%	35.1%
Other Services	6.6%	0.2%	30.9%	30.7%
Federal Government		-4.0%	17.6%	22.6%
State Government		-12.4%	6.6%	21.6%
Local Government		-4.7%	16.6%	22.3%

Residential Construction

	2023	2022	2021	2020	2019
Total units	509	809	952	683	624
Total valuation (000)	\$157,604	\$166,515	\$199,947	\$143,588	\$131,070
Total single-unit bldgs	361	468	537	511	478
Average cost per unit	\$392,130	\$289,119	\$287,310	\$250,370	\$250,040
Total multi-unit bldg units	148	341	415	172	146
Average cost per unit	\$108,409	\$91,517	\$110,027	\$90,981	\$79,114

Major & Notable Employers

Alliance Community Hospital	Serv
Aultman Hospital	Serv
Canton City Schools	Govt
Cleveland Clinic - Mercy Hospital	Serv
Fresh Mark	Mfg
KraftHeinz Foods	Mfg
Nickles Bakery	Mfg
Shearer's Foods	Mfg
Stark County Government	Govt
Stark State College	Serv
Timken Co	Mfg
Wal-Mart Stores Inc	Trade